Whether you’re looking to re-tile your bathroom, upgrade your baking skills, conquer your craft, or simply tackle your to-do list, The Spruce can show you how. **Together, we can spruce up your space, spruce up your meals, and spruce up your life.**

**AN INTENT-DRIVEN AUDIENCE**

30MM Monthly UVs  
$105K Average HHI  
67%/33% Female/Male Breakdown

**FASTEST GROWING SITE IN ITS CATEGORY**

+247% Since February 2017 launch

**50,000+ PIECES OF CONTENT**

**DECISION-MAKERS WITH SPENDING POWER**

71% Primary Household Grocery Shopper  
$4.5B Spent on Packaged Foods in the Past 30 Days  
8.1MM Did a Home Reno in the Last 12 Months

People visit The Spruce with a unique purpose: Low duplication with competitors

12% HGTV  
48% allrecipes.com  
12% epicurious

Source: comScore, January 2018; comScore PlanMetrix, January 2018, comScore Media Metrix (3-month average, November 2017)